



Earn 10% referral fees being a part of the Kinaxis Affiliate program.

As a Kinaxis™ Affiliate you can diversify and strengthen your business while delivering breakthrough business value to your customers. Affiliates introduce Kinaxis to manufacturers seeking to manage increasing business complexity and achieve operations performance breakthroughs.

When these introductions lead to a Kinaxis **RapidResponse**™ customer, you receive a referral fee equal to 10% of the on-demand service subscription fee. This fee can take several forms, including cash and a discount “branded” with your company’s name that you can pass on to your customer.

BENEFITS TO AFFILIATES

Kinaxis Affiliates benefit from the program in many ways:

- ▶ The ability to bundle your specialized services around **RapidResponse**
- ▶ Association with the leading provider of on-demand supply chain management solutions
- ▶ Exclusive access to information on **RapidResponse** features, benefits, and new product releases
- ▶ Access to co-branded marketing materials, white papers, and webinars
- ▶ Invitation to attend Kinexions, our annual global user conference
- ▶ Participation in Kinaxis communities and marketing events
- ▶ Access to no-charge **RapidResponse** training for consultants
- ▶ Opportunity for consultants to establish a thought leadership reputation and become a “Master” in the Kinaxis Expert Community

There is no cost or ongoing requirement for membership in the Kinaxis Affiliate

Program. In addition, Kinaxis bears the cost of selling, closing, implementing and servicing the companies you refer.

WHO CAN BECOME AN AFFILIATE

- ▶ IT Consultants and Management Consultants
- ▶ Independent Contractors and Kinaxis Friends
- ▶ Software Companies

MORE INFORMATION

www.kinaxis.com/partners



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